

Caroline Atkinson

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Work Experience

Kolar Design | Marketing Graphic Designer
Cincinnati, Ohio | Jan 6-March 15, 2020

Worked with Kelly Kolar and the marketing team to create print and motion pieces to represent the company, worked on 2020 brand guidelines, helped with internal file restructure.

Kolar Design | Graphic Design Intern
Cincinnati, Ohio | Aug 26-December 19, 2019

Worked on the healthcare and lifestyle teams doing branding, environmental graphic design, wayfinding and design research.

Gensler | Graphic Design Intern
New York City, New York | Jan 2-May 3, 2019

Worked on the brand team doing environmental graphic design, branding, and exhibition design at a variety of stages for spaces in and around New York City.

Jack Rouse Associates | Graphic Design Intern
Cincinnati, Ohio | May 8-Aug 16, 2018

Worked on an exhibition design team for museum displays and theme parks. Was responsible for designing and updating displays and crafting client presentations.

PlayMonster | Graphic Design Intern
Beloit, Wisconsin | Jan 3-Dec 15 2017

Worked on the product development team designing packaging and contents for toys and games, assisting on photo shoots, and helping with preparations for toy shows.

CarolineAtk Design | Freelance Graphic Designer
Cincinnati, Ohio | June, 2016-Current

Designing signage, logos and branding for a variety of businesses and individuals.

Education

University of Cincinnati | Cincinnati, Ohio
GPA: 3.74

College of Design, Architecture, Art, and Planning
Graphic Communication Design, Class of 2020.

Participated in the Professional Practice Program, alternating semesters of classroom study with work in the field of graphic communication design.

Skills

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
CAD Tools
Microsoft Office
Design Research
Procreate
Drawing/Painting
Wayfinding